

Client Advising - Accessible Expertise



LexisNexis® Client Advising Services

Technology investments are always on the agenda when discussing digital transformation. Decision making hinges on having the right data and systems in place to drive any business forward and make the most of your key business systems to ensure the best return. However, discovering how to do that isn't always as easy as it seems. This is where we come in. Our Client Advisors work with you to understand what you want to achieve. We show you how our solutions support your ambitions, and align your aspirations with an informed approach that is devised together.

Our ongoing ambition is to help you ensure your software investment keeps pace with the new challenges, objectives and opportunities you face. After all, as your business strategy evolves, so too should the plans underpinning that strategy.

That may mean that you need to transform one or more areas of your business significantly. We can help you deliver these transformations. For example, running critical processes more efficiently, speeding up innovation, becoming more agile and responsive or enhancing your crucial business relationships.

Honest advice for real business

The LexisNexis Client Advising team are here to help you transform your business to achieve your goals. We provide objective advice you can count on, based on:

- Insight into trends, better practice and evolving regulations;
- Perspective on your industry and what your peers are doing;
- Previous experience from the wider industry, including the delivery of projects and working within law firms.
- Your firm's objectives - we work alongside you to understand yours and your clients' needs.

Our Client Advisors have real-world experience as legal professionals, project managers, business analysts, Visualfiles developers and IT professionals, for you to take advantage of.

Combine that wealth of experience with extensive insight into the LexisNexis legal technology software, and you have a Client Advisor that will help you to implement the right solutions, to deliver the transformation you need, to underpin your plans.

Although they sit within the Account Management team, Client Advisors' objectives are to build long-term relationships between LexisNexis and your organisation, not to meet sales targets. All advice provided is focused purely on the challenges and goals unique to your business, working closely with Account Management and New Business to deliver a high-quality client experience.

To unlock access to our Client Advising Service, get in touch with your Account Manager today!

"Laura and the demonstration team at LexisNexis were superb. When conducting a demonstration of the probate accelerator, Laura's knowledge of the programme was second to none. Her previous, professional background in the probate sector meant that she could really explore the accelerator from a user's point of view."

It's imperative that intimate knowledge of the software and authentic uses of the system are evident when demonstrating IT software, and Laura was crucially able to provide just that. I strongly recommend."

Managing Partner, Awdry Law

How can Client Advisors Help?

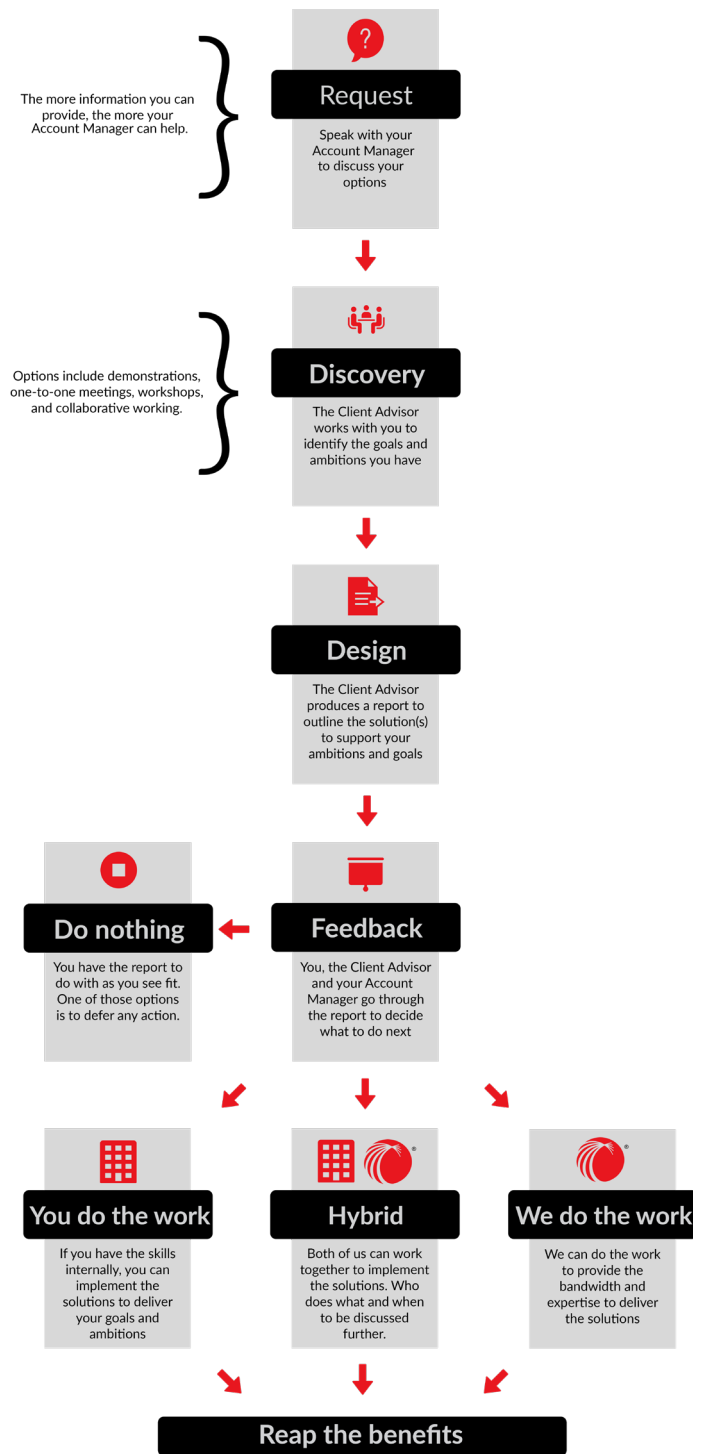
With decades of experience working in legal technology, project management and the legal profession, our Client Advisors work with you to:

- Review your existing business processes and recommend areas of improvement for your team, clients and consumers alike.
- Effectively respond to changes happening in the industry; including mandatory, legislative or regulatory changes.
- Develop your understanding of Visualfiles.
- Help you to understand new Visualfiles modules and how they can supercharge your efficiency through demonstrations.
- Look at how you can improve the way you can engage with your introducers.
- Find answers to the 'how do I?' questions.

The LexisNexis Client Advising Process: It's as easy as 1, 2, 3

A **free of charge service**, Client Advisors are here to help you make the most out of the investment in your Visualfiles solution.

The Client Advising Process is simple to follow and can easily be incorporated into your busy schedule. Take a look at the Client Advisor process diagram to the right, for a step by step illustration of how you can access the benefits of engaging with a LexisNexis Client Advisor today!



**If you would like to find out more about our Client Advising resource,
please contact your Account Manager today.**

Lexis® Visualfiles™

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